## CONTRACT



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And:

**MENTZER MEDIA** DO NOT MAIL **600 FAIRMOUNT AVENUE SUITE 306 TOWSON, MD 21286** 

	Contract / Re	vision	Alt Order #		! -
	334320	/ 2			
Product					
SENATE 2012					
Contract Dates	Estimate #				
10/23/12 - 10/29/12	1322				
Advertiser			Or	iginal Date	/ Revision
LINDA MCMAHON FOR S	ENATE		C	9/10/12	/ 10/30/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WVIT	Corey	Lan	e	Philadelphia NS
	Special Hand	ling			•

Demographic RA35+

Advertiser Code

Advertiser Ref

20828

Total Ratings 676.00

Product Code

Spots/

IDB#

1021 Agency Ref

42748

Rate Rtn TypeSpots Ch Start Date End Date Description Start/End Time Length Week Days Amount 10/28/12 6-7A CT NEWS TODAY 6A-7A :30 NM 8 \$3,600,00 Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/22/12 10/28/12 - 2222- -8 \$450.00 4.00 12P-1P WVIT 10/23/12 10/28/12 12-1P AH LIVE :30 NM 8 \$600.00 IP Weekdays Start Date **End Date** Spots/Week Rate Rating 1.00 Week: 10/22/12 10/28/12 - 2222-8 \$75.00 3 WVIT 10/23/12 10/28/12 3-4PM STEVE HARVEY 3P-4P :30 NM 8 \$1,200.00 IΡ Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/22/12 10/28/12 - 2222- -\$150.00 1.00 4P-5P WVIT 10/23/12 10/28/12 4-5P ELLEN :30 NM 8 \$1,600.00 IΡ Start Date Weekdays Spots/Week **End Date** Rating \$200.00 3.00 Week: 10/22/12 10/28/12 5P-6P WVIT 10/23/12 10/28/12 5-6P CT NEWS @ 5PM :30 NM 8 \$4,400.00 ΙP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: \$550.00 10/22/12 10/28/12 - 2222- -4.00 8 WVIT 10/23/12 10/28/12 6-630P M-F CT NEWS @ 6 6P-630P :30 NM \$3,200.00 IΡ Spots/Week Start Date **End Date** Weekdays Rate Rating 10/22/12 10/28/12 \$800.00 5.00 WVIT 10/23/12 10/28/12 630-7P NIGHTLY NEWS NM 630-7P :30 3 \$6,000.00 IΡ

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/30/12 Page 2 of 8

LINDA MCMAHON FOR S



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Contract / Revision Alt Order # 334320 Contract Dates Product Estimate # SENATE 2012 10/23/12 - 10/29/12 1322 Original Date / Revision Advertiser 09/10/12 / 10/30/12

					LINDA	MCMAHON	FOR S			9/10/12	/ 10/.	30/12
							Spots/				_	
*Line Ch Start Da	ite End Dat	e Description		Start/End T	ime	Days Lei	ngth Week	Rate	Rtn	TypeS	Spots	Amount
		Weekdays - 11- 1	Spots/Week 3	Rate \$2,000.00	Rating 6.00							
8 WVIT 10/23/12	10/28/12	7-730P EXTR	RA	7P-730P			:30			NM	4	\$1,800.00
IP Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating							
		- 1111	4	\$450.00	3.00							
9 WVIT 10/23/12 IP	10/28/12	730-8P ACC	ESS HOLLYWO	730P-8P			:30			NM	4	\$1,800.00
Start Date E		Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12 1 E 10 WVIT 10/23/12		- 1111 1135-1235A	4 TONIGHT SHO	\$450.00 \1135P-1235	3.00 A		:30			NM	4	\$900.00
IP				_			.00				·	ψοσο.σσ
		<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$225.00	Rating 3.00							
Spot Ch Date 6 WVIT 10/22	Range	Description	TONIGHT SHO	Start/End Ti		<u>Weekdays</u> · TuWThF	Length :30	Rate \$225.00	Rtg 3.00	Type NM		
See MG 10.9	,10.10	2 1130-1230A	TOMBITI SITE	// 1133F-1230	<i>)</i> A -	· iuwiii	.30	ΨΖΖΟ.ΟΟ	3.00	INIVI		
NA-NOT AV <i>I</i> 7 <i>WVIT 10/</i> 22		2 1135-1235A	TONIGHT SHO	)	5A -	TuWThF	:30	<del>\$225.00</del>	3.00	NM		
See MG 10.9 NA-NOT AVA												
9 WVIT 10/22	2/12-10/28/12	2 9-10A TODA	Y SHOW	9A-10A	=	TuWThF	:30	\$300.00	4.00	NM		
		2 3-4PM STEV	/E HARVEY	3P-4P	=	TuWThF	:30	\$150.00	2.00	NM		
MG for 10.7,1		07.11	=1410 =00 411									
11 WVIT 10/23/12 IP	10/28/12	5-530A CT N	EWS TODAY	5A-530A			:30			NM	4	\$800.00
Start Date E		<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$200.00	Rating 1.00							
12 WVIT 10/23/12		530-6A CT N	*	530A-6A	1.00		:30			NM	4	\$1,000.00
IP Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating							
		- 1111	4	\$250.00	2.00							
13 WVIT 10/23/12 IP	10/28/12	11-1135P LA	TE NEWS	11P-1135P			:30			NM	6	\$4,800.00
Start Date E		Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12 1		- 111111 8-0D THE VC	6 NCE	\$800.00 8P-9P	4.00		:30			NM	1	\$2,200.00
IP IP	. 10/20/12	O-SE THE VC	/ICL	01 <b>-</b> 3F			.50			INIVI	ı	ψ2,200.00
		<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,200.00	Rating 6.00							
15 WVIT 10/23/12	10/28/12	9-10P LAW 8	ORDER: SVU	9P-10P			:30			NM	1	\$1,400.00
IP Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating							
		W	1	\$1,400.00	4.00	•						

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 10/30/12 Page 3 of 8

LINDA MCMAHON FOR S



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 Contract / Revision 334320 / 2
 Alt Order #

 Contract Dates 10/23/12 - 10/29/12
 Product SENATE 2012
 Estimate # 1322

 Advertiser
 Original Date / Revision

09/10/12

10/30/12

	LINDA MIC	SWAHON FOR 3	, , , , , , , , , , , , , , , , , , , ,	
		Spots/		
*Line Ch Start Date End Date Description Start	t/End Time Day	·	Rtn TypeSpots	s Amount
Start Date         End Date         Weekdays         Spots/Week           Spot         Ch         Date Range         Description         Start           2         WVIT         10/22/12-10/28/12         9-10P LAW & ORDER: SVU         9P-1           See MG 15.3         See MG 15.3		kdays <u>Length</u> <u>Rate</u> N :30 <del>\$1,400.00</del>	Rtg Type 4.00 NM	
NA-NOT AVAILABLE 3 WVIT 10/22/12-10/28/12 TH10-11P ROCK CENTER 10-1 ∰ MG for 15.2 10/24	I1P	-Th :30 \$1,400.00	4.00 NM	
16 WVIT 10/23/12 10/28/12 F9-10P GRIMM 9-10F	Р	:30	NM	1 \$1,200.00
IP	Rate Rating 200.00 4.00			
17 WVIT 10/23/12 10/28/12 10-11P DATELINE NBC 10P-	11P	:30	NM	1 \$1,500.00
IP	Rate Rating 500.00 3.00			
18 WVIT 10/23/12 10/28/12 6-7A CT NEWS TODAY 6A-7/	A	:30	NM 4	4 \$400.00
IP	Rate Rating 2.00			
19 WVIT 10/23/12 10/28/12 7-9A SATURDAY TODAY 7A-9/	A	:30	NM	1 \$350.00
P	Rate Rating 350.00 4.00			
20 WVIT 10/23/12 10/28/12 9-10A CT NEWS TODAY 9A-10	0A	:30	NM 4	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate   Rating   4.00			
21 WVIT 10/23/12 10/28/12 6-630P CT NEWS SAT @ 6F6P-63	30P	:30	NM	1 \$550.00
Start Date End Date Weekdays Spots/Week	Rate Rating 6.00			
22 WVIT 10/23/12 10/28/12 6-630P CT NEWS SUN @ 6F6P-60	30P	:30	NM	1 \$550.00
Start Date End Date Weekdays Spots/Week	Rate Rating 6.00			
23 WVIT 10/23/12 10/28/12 7-8A CT NEWS TODAY 7A-8/	A	:30	NM :	\$600.00
P	Rate Rating 200.00 3.00			
24 WVIT 10/23/12 10/28/12 8-9A SUNDAY TODAY 8A-9/	Α	:30	NM	1 \$350.00
IP	Rate   Rating   4.00			
25 WVIT 10/23/12 10/28/12 1030A-1130A SU MTP 1030. IP	A-1130A	:30	NM	1 \$2,000.00

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/30/12 Page 4 of 8



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		LINDA	MCMAHON FOR S	09/10/12	2 / 10/	30/12
			Spots/			
*Line Ch Start Date End Date Description	Start/End T	ïme D		Rtn Type S	Spots	Amount
Start Date Week: 10/22/12 End Date Weekdays Spots/Week	Rate \$2.000.00	Rating 2.00				
26 WVIT 10/23/12 10/28/12 FTBL NIGHT AMERICA NO	* /	2.00	:30	NM	1	\$1,200.00
IP	_					<b>*</b> ·,=====
Week: 10/22/12 End Date Weekdays Spots/Week 10/28/12S 1	Rate \$1,200.00	Rating 2.00				
27 WVIT 10/23/12 10/28/12 NFL REG SEASON NON LC	D/8P-11P		:30	NM	1	\$3,200.00
IP <u>Start Date End Date Weekdays</u> <u>Spots/Week</u>	Pate	Rating				
Week: 10/22/12 End Date 10/28/12 Weekdays Spots/Week 1 10/22/12 Source Supports Support 10/28/12 Support Suppo	\$3,200.00	6.00				
28 WVIT 10/29/12 10/29/12 6-7A CT NEWS TODAY	6A-7A		:30	NM	3	\$1,500.00
IP <u>Start Date End Date Weekdays</u> <u>Spots/Week</u>	Rate	Rating				
Week: 10/29/12 11/04/12 M 3	\$500.00	4.00			_	<b>*</b> • • • • • • • • • • • • • • • • • • •
29 WVIT 10/29/12 10/29/12 12-1P AH LIVE IP	12P-1P		:30	NM	2	\$150.00
Start Date   End Date   Weekdays   Spots/Week   10/29/12   11/04/12   M   2	<u>Rate</u> \$75.00	Rating 1.00				
30 WVIT 10/29/12 10/29/12 3-4PM STEVE HARVEY	3P-4P		:30	NM	2	\$350.00
IP <u>Start Date End Date Weekdays</u> <u>Spots/Week</u>	Rate	Rating				
Week:         10/29/12         11/04/12         M         2	\$17 <u>5.00</u>	1.00				
31 WVIT 10/29/12 10/29/12 4-5P ELLEN	4P-5P		:30	NM	2	\$500.00
IP		Rating				
Week: 10/29/12 11/04/12 M 2  32 WVIT 10/29/12 10/29/12 5-6P CT NEWS @ 5PM	\$250.00 5P-6P	3.00	:30	NM	2	\$1,300.00
IP	01 01		.00	I VIIVI	_	ψ1,000.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         M         2	Rate \$650.00	Rating 4.00				
33 WVIT 10/29/12 10/29/12 6-630P M-F CT NEWS @ 6	6P-630P		:30	NM	2	\$1,800.00
IP Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/29/12 End Date Weekdays Spots/Week 2 11/04/12 M 2	\$900.00	5.00				
34 WVIT 10/29/12 10/29/12 630-7P NIGHTLY NEWS	630-7P		:30	NM	1	\$2,500.00
IP Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/29/12 11/04/12 M 1 35 WVIT 10/29/12 10/29/12 7-730P EXTRA	\$2,50 <u>0.00</u> 7P-730P	6.00	:30	NM	1	\$450.00
IP	71 -7301		.00	INIVI	'	ψ-30.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         M         1	Rate \$450.00	Rating 3.00				
36 WVIT 10/29/12 10/29/12 730-8P ACCESS HOLLYWO	D:730P-8P		:30	NM	1	\$450.00
IP				ı		

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/30/12 Page 5 of 8



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Contract / Revision Alt Order # 334320 Contract Dates Product Estimate # SENATE 2012 10/23/12 - 10/29/12 1322 Original Date / Revision Advertiser 09/10/12 / 10/30/12 LINDA MCMAHON FOR S

	LINDA MCMAHON FOR S	09/10/12 / 10/3	0/12
*Line Ch Start Date End Date Description Start/Er	Spots/ nd Time Days Length Week Rate I	Rtn TypeSpots	Amount
·	ate Rating	тат туро орого	, tillount
Week: 10/29/12 11/04/12 M 1 \$450			
37 WVIT 10/29/12 10/29/12 1135-1235A TONIGHT SHO\1135P-1	235A :30	NM 2	\$500.00
IP			
Start Date         End Date         Weekdays         Spots/Week         R           Week: 10/29/12         11/04/12         M         2         \$250	$\frac{\text{ate}}{.00}  \frac{\text{Rating}}{3.00}$		
38 WVIT 10/29/12 10/29/12 5-530A CT NEWS TODAY 5A-530A	:30	NM 1	\$250.00
IP			
Start Date         End Date         Weekdays         Spots/Week         R           Week: 10/29/12         11/04/12         M         1         \$250	ate Rating 1.00		
39 WVIT 10/29/12 10/29/12 530-6A CT NEWS TODAY 530A-6A		NM 2	\$600.00
IP			·
Start Date         End Date         Weekdays         Spots/Week         R           Week: 10/29/12         11/04/12         M         2         \$300	<u>ate</u> <u>Rating</u> 2.00		
40 WVIT 10/29/12 10/29/12 11-1135P LATE NEWS 11P-113	5P :30	NM 2	\$1,700.00
IP  Start Data Ford Data Washdaya SpataWash B	oto Doting		
Start Date         End Date         Weekdays         Spots/Week         R           Week: 10/29/12         11/04/12         M         2         \$850	ate Rating .00 4.00		
41 WVIT 10/29/12 10/29/12 M8-10P VOICE 8-10P	:30	NM 1	\$4,500.00
CDR	ata. Dating		
Start Date         End Date         Weekdays         Spots/Week         R           Week: 10/29/12         11/04/12         M         1         \$4,500	<u>ate</u> <u>Rating</u> .00 7.00		
E 42 WVIT 10/23/12 10/28/12 7-9A TODAY SHOW 7A-9A	:30	NM 12	\$9,000.00
CDR	ata. Dating		
Start Date         End Date         Weekdays         Spots/Week         R           Week: 10/22/12         10/28/12         - 3333         12         \$750	ate Rating 4.00		
<u> </u>	nd Time Weekdays Length Rate	Rtg Type	
5 WVIT 10/22/12-10/28/12 7-9A TODAY SHOW 7A-9A See MG 42.13	- TuWThF :30 <del>\$750.00</del>	4.00 <i>NM</i>	
DNA-TECH DIFFICULTY			
13 WVIT 10/26/12-10/26/12 7-9A TODAY SHOW 7A-9A	F :30 \$750.00 4	4.00 NM	
₩ MG for 42.5 10/24 43 WVIT 10/23/12 10/28/12 9-10A TODAY SHOW 9A-10A	:30	NM 4	¢1 200 00
45 WVII 10/23/12 10/26/12 9-10A 10DAT SHOW 9A-10A	.30	INIVI 4	\$1,200.00
"	ate Rating 2.00		
44 WVIT 10/23/12 10/28/12 9-10A TODAY SHOW 9A-10A	:30	NM 2	\$1,100.00
CDR	eta. Battan		
Start Date         End Date         Weekdays         Spots/Week         R           Week: 10/22/12         10/28/12         -1-1         2         \$550	ate Rating 2.00		
45 WVIT 10/23/12 10/28/12 10-11A TODAY SHOW 10A-11A	:30	NM 3	\$900.00
IP			
Week:         10/22/12         End Date 10/28/12         Weekdays - 11-1         Spots/Week 3         R \$300	ate		
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Contract Agreement Between: Print Date 10/30/12 Page 6 of 8



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*Line Ch Start Date End Date Description	Start/End 1	ime Days	Spots/ Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Poto	Poting	- U		
46 WVIT 10/23/12 10/28/12 10-11A TODAY SHOW	10A-11A	Rating	:30	NM 3	\$1,650.00
CDR	Rate \$550.00	Rating 2.00			
47 WVIT 10/23/12 10/28/12 4-5P ELLEN CDR	4P-5P		:30	NM 3	\$1,200.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12         -1-11         3	Rate \$400.00	Rating 3.00			
48 WVIT 10/23/12 10/28/12 6-630P M-F CT NEWS @ CDR	6 6P-630P		:30	NM 4	\$4,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -1111         4	. <u>Rate</u> \$1,200.00	Rating 5.00			
49 WVIT 10/23/12 10/28/12 7-730P EXTRA CDR	7P-730P		:30	NM 4	\$3,200.00
Start Date   End Date   Weekdays   Spots/Week	. <u>Rate</u> \$800.00	Rating 3.00			
50 WVIT 10/23/12 10/28/12 730-8P ACCESS HOLLYV	VO:730P-8P		:30	NM 4	\$3,200.00
CDR	. <u>Rate</u> \$800.00	Rating 3.00			
51 WVIT 10/23/12 10/28/12 1135-1235A TONIGHT SH	IO\1135P-1235	A	:30	NM 4	\$1,800.00
CDR         Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         - 1111         4	. <u>Rate</u> \$450.00	Rating 3.00			
52 WVIT 10/23/12 10/28/12 5-530A CT NEWS TODAY	′ 5A-530A		:30	NM 2	\$700.00
CDR         Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        11         2	. <u>Rate</u> \$350.00	Rating 1.00			
53 WVIT 10/23/12 10/28/12 530-6A CT NEWS TODAY	′ 530A-6A		:30	NM 4	\$1,600.00
CDR         Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         - 1111         4	. <u>Rate</u> \$400.00	Rating 2.00			
54 WVIT 10/23/12 10/28/12 11-1135P LATE NEWS	11P-1135P		:30	NM 4	\$6,000.00
CDR         Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         - 1 111         4	. <u>Rate</u> \$1,500.00	Rating 4.00			
55 WVIT 10/23/12 10/28/12 F9-10P GRIMM	9-10P		:30	NM 1	\$2,200.00
CDR	Rate \$2,200.00	Rating 4.00			
56 WVIT 10/23/12 10/28/12 7-9A SATURDAY TODAY CDR	7A-9A		:30	NM 5	\$3,000.00

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/30/12 Page 7 of 8



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					LINDA	MCMAHON	FUK 5		09/10/12	, 10	0/00/12
							Spots/				
*Line Ch Start	Date End Da	ate Descriptio	n	Start/End T	ime	Days Le	ngth Week	Rate	Rtn TypeS	pots	Amount
Week: Start Date	End Date 10/28/12	Weekdays S-	Spots/Week 5	Rate \$600.00	Rating 4.00						
57 WVIT 10/23	/12 10/28/1	2 REVOLUTI	ON	8P-9P			:30		NM	2	\$1,000.00
IP	E 15 :		0	5.	D ::						
Week: <u>Start Date</u> 10/22/12	End Date 10/28/12	Weekdays S-	Spots/Week 2	\$500.00	Rating 1.00						
58 WVIT 10/23	/12 10/28/1	2 CHICAGO	FIRE	9P-10P			:30		NM	2	\$1,200.00
IP Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					
Week: 10/22/12	10/28/12	S-	2	\$600.00	1.00				j		
59 WVIT 10/23	/12 10/28/1	2 LAW & ORI	DER: SVU	10P-11P			:30		NM	4	\$4,800.00
CDR Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					
Week: 10/22/12	10/28/12	S-	4	\$1,200.00	3.00						
60 WVIT 10/23	/12 10/28/1	2 1130P-1A S	SNL	1130P-1A			:30		NM	4	\$6,000.00
CDR	Fad Data	10/2 21/21/21	Constant Attack	Data	Datin						
Week: Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 4	Rate \$1,500.00	Rating 4.00						
61 WVIT 10/23	/12 10/28/1	2 530-6A SA	T CT NEWS TO	D/530-6A			:30		NM	2	\$150.00
IP											
Week: Start Date	End Date 10/28/12	Weekdays S-	Spots/Week 2	Rate \$75.00	Rating 1.00						
62 WVIT 10/23		2 6-630P CT	NEWS SAT @ 6	*			:30		NM	1	\$900.00
CDR											
Week: Start Date	End Date 10/28/12	Weekdays	Spots/Week	Rate \$900.00	Rating 6.00						
63 WVIT 10/23			NEWS SIN @ 6	*	0.00	,	:30		NM	1	\$900.00
CDR	/12 10/20/1	2 0-0301 01	NEWS SON ®	31 01 -0301			.50		INIVI	'	ψ900.00
Start Date	End Date	Weekdays	Spots/Week	Rate					Ī		
Week: 10/22/12	10/28/12	S	1	\$900.00	6.00	)					
64 WVIT 10/23 IP	/12 10/28/1	2 6-630AM S	U CT NEWS TO	D 6A-630A			:30		NM	3	\$375.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					
Week: 10/22/12	10/28/12	S	3	\$12 <del>5</del> .00	2.00						
65 WVIT 10/23	/12 10/28/1	2 630-7AM S	U CT NEWS TO	D 630A-7A			:30		NM	3	\$450.00
IP Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					
Week: 10/22/12	10/28/12	S	3	\$150.00	2.00						
66 WVIT 10/23	/12 10/28/1	2 8-9A SUND	AY TODAY	8A-9A			:30	_	NM	3	\$1,950.00
CDR	E. 15 :	Merchal	01-04	5 :	D						
Week: Start Date	End Date 10/28/12	Weekdays S	Spots/Week 3	Rate \$650.00	Rating 4.00						
67 WVIT 10/23				*			:30		NM	2	\$2,000.00
IP										_	, ,

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/30/12 Page 8 of 8

<b>NBC</b>	WVIT 1422 New Britain Ave
	West Hartford, CT 06110
	(860) 521-3030

www.nbcconnecticut.com

	Contract / Revision 334320 / 2	Alt Order #
Contract Dates 10/23/12 - 10/29/12	Product SENATE 2012	Estimate # 1322
Advertiser LINDA MCMAHON FOR		Original Date / Revision 09/10/12 / 10/30/12

							S	oots/				
*Line Ch Start	Date End D	ate Description	on	Start/End T	ime I	Days	Length W	eek R	ate Rt	n Type	Spots	Amount
Week: Start Date 10/22/12	End Date 10/28/12	Weekdays S	Spots/Week 2	Rate \$1,000.00	Rating 2.00							
68 WVIT 10/23	/12 10/28/	12 NFL REG	SEASON NON LO	O:8P-11P			:30			NM	3	\$17,400.00
CDR Start Date Week: 10/22/12	End Date 10/28/12	Weekdays S	Spots/Week 3	Rate \$5,800.00	Rating 6.00							
69 WVIT 10/29	/12 10/29/	12 7-9A TOD	AY SHOW	7A-9A			:30			NM	4	\$2,200.00
IP Start Date Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 4	<u>Rate</u> \$550.00	Rating 4.00							
70 WVIT 10/29	/12 10/29/	12 9-10A TOI	DAY SHOW	9A-10A			:30			NM	1	\$350.00
IP Start Date Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$350.00	Rating 2.00							
71 WVIT 10/29	/12 10/29/	12 10-11A TC	DAY SHOW	10A-11A			:30			NM	2	\$700.00
IP Start Date Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$350.00	Rating 2.00							
72 WVIT 10/29	/12 10/29/	12 730-8P AC	CESS HOLLYW	O:730P-8P			:30			NM	1	\$800.00
CDR Start Date Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 3.00							
								Totals	676.0	0	216	\$147,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	184	\$127,075.00	\$108,013.75
10/29/12 -10/29/12	32	\$20,600.00	\$17,510.00
Totals	216	\$147,675.00	\$125,523.75

Signature:	Date:	

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FOR NBCE CONTRACTS: